Network Planning Consultant

Basic Job Information

Job Title	Network Planning Consultant
Brand/Function	Group Network Development
Department	Group Network Development
Job Grade	E / E
Location	Blakelands
Role Reports to	Strategic Planning Manager
Direct Reports	0
Budget Accountability	No

Job Purpose

To design, develop and manage the network planning activities for all VWG brands across the UK, assessing and selecting the optimal locations and new routes to market, enabling each brand to maximise its market share and convenience to customers via a profitable and sustainable network structure.

Key Areas of Responsibility

- Manage the development, production and delivery of each brand's network strategy, aligned with the Group Ideal Network Plan.
- Create impact analysis scenarios that highlight the impact for customers and our investors in a selected area, when a location closes, relocates or changes business operations.
- Challenge assumptions from brands into their future planning volumes to ensure the basis on any network plan is based on credible assumptions that support the Group INP Strategic Plan.
- Develop bespoke analytical models to assess new routes to market for each brand, developing business plans to support and dismiss opportunities.
- Build strong relationships with senior management across the various brands and departments, ensuring that network planning decisions are based on informed quantitative assessments and that the work produced is addressing key operational concerns and/or strategic initiatives of the Group.
- Produce analysis, reporting and mapping utilising various datasets within SQL Enterprise and VWG network planning software (Ni2) and ESRI ArcGIS & ArcMap software to present recommendations and conclusions and support the decision making process.
- Attend brand network development board meetings as required to ensure operational decisions are aligned with the strategic assessments conducted on behalf of the brands, answering any specific issues and challenging the decisions when contrary to your recommendations.
- Manage and co-ordinate the network definition structures for each brand for their sales and after-sales network, reviewing each in line with changing locations, drive times and demographic profiles.
- Investigate and analyse new methods to assess and develop planning assumptions within the automotive industry and within the retail environment, adapting and developing how we strategically plan as the distribution model(s) for each brand evolves.
- Continually assess and modify (where required) our data modelling and processing as well as the design and content within our project deliverables to support the new requests from the business and drive efficiencies.

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- Task ownership and responsibility for operational matters. Have an active involvement in any business transformation projects and workstreams.
- Support and take an active role in the establishment of the new processes, technology, ways of working, rules of engagement and business needs relating to business transformation projects.
- Any other activities as required for the achievement of the Group Network Development objectives.

Compliance Responsibility

Working Relationships

You will work on a daily basis with your Network Consultant colleague and Network Strategy Manager and collaborate with colleagues in GND (Strategic Planning and Group Property) to ensure data is provided as required to support our projects as well as theirs.

You will manage a diverse range of strategic projects, but you will be required to influence and lead a wide variety of colleagues across multiple brands and functions. Your immediate contacts across the Group are within each of the 6 brands:

- National & Regional Network Development Managers
- Brand(s) New & Used Planning Managers
- Brand Service Planning Manager
- Brand Sales Operations Managers

You will be required to attend Network Development FRMs to present to National Network Development Mgrs. Strategic Projects allow you the opportunity to present and gather feedback from BOM on initiatives undertaken by the yourself and the team.

Skills

- SQL Querying & Data Manipulation & processing
- Report Design & Development (Excel)
- Geographic Information Systems (GIS) Development

Experience

- Network Planning
- Geospatial Analysis Projects
- Forecasting
- Database Programming / Reporting (SQL) or equivalent

Qualifications

Career Pathways

Version Control

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Date	Version No.	Reviewed by	Comments/Action
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