

Brand Controller

Basic Job Information

Job Title	Brand Controller
Brand/Function	Finance and Legal
Department	Controlling
Job Grade	F/F
Location	Blakelands
Role Reports to	Head of Controlling
Direct Reports	Dependent on role - Maximum of 1
Budget Accountability	No

Job Purpose

Responsible for the Financials of the Brand. Consolidate production of Brand five year Planning Rounds / Budgets/ monthly reforecasts for Brand/Function. Ensure financial results are according to Budget /Forecast and deviations explained. Establish and track financial KPI's and recommend corrective actions. Direct contact for the respective Brand HQ and lead point of contact for Finance in the UK.

Key Areas of Responsibility

- Ensure consolidated financial performance against Budget/Forecast is analysed and deviations explained
- Track all key financial risks and opportunities within the Business Area
- Co-ordinate and agree the five year Brand Planning Round and annual Budget
- Challenge and work with all areas within the Business Area on business proposals to ensure that these are financially viable
- Preparation of the financial reporting in line with Group accounting standards and guidelines' Joint responsibility with the Brand Management team for achieving agreed annual trading results
- Sit within the Leadership team meetings and activities to align and support on other matters across the Brand
- Implementation of sound financial and operational controls within the Business Area
- Ensure all tactical requests are challenged and KPI's agreed prior to approval and follow up review is carried out
- Support Group and/or Factory requests on specific adhoc topics to assist task delivery or drive further insight.
- Utilise financial expertise to engage strategic projects
- Take a lead role in identifying and implementing process improvements to support realisation of efficiency gains
- Identify opportunities for Cost Reduction/ Revenue Management to improve profitability of the business and submit proposals for approval.

Compliance Responsibility

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Working Relationships

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Skills

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| <ul style="list-style-type: none">• Excellent commercial awareness, including breadth of commercial acumen |
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Experience

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| <ul style="list-style-type: none">• Strong numerical and analytical skills |
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Qualifications

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| <ul style="list-style-type: none">• Chartered or qualified accountant being current a member of a professional body |
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Career Pathways

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| <ul style="list-style-type: none">• Variety of potential career pathways and no predefined pathways.• Potential pathways:<ul style="list-style-type: none">• Head of Controlling,• Head of Planning and Supply• Head of Product Planning |
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Version Control

Date	Version No.	Reviewed by	Comments/Action
October 2021	1	HR	
From 2021 onwards document version control is controlled via SharePoint, the latest version of this document will be held on the intranet and therefore this document is uncontrolled if printed.			